As a consumer and an American, I am sick to death of big media buying legislation that erodes our rights. People have a right to archive and make 'fair use' duplications. It's an unfortunate side effect that some individuals abuse that right but that's a cold fact of the marketplace which will never change. Pirates make camcorder copies in a public theater. Do you think hardware level DRM will slow them down one bit? Heck no. What it will do is annoy everyone who wants to treat the goods they paid for as goods they own. Does that FCC really want to find itself in a lawsuits against 12 year old girls? Media companies are not poor, nor are they victimized --they are just greedy and shortsighted. This will do nothing to address the problem. It will only waste a lot of people's time, money, and effort on technology that wont sell.